

ICT Industry

The choice of location – an important success factor



ICT in the Canton of Aargau

Perfect conditions:

- 4% of the working population in Aargau are employed in the ICT sector. Benefit from a potential 10,000 specialists in your local area.
- Aargau has the most employees in Switzerland in the field of manufacturing ICT goods.
- leading research centers in the region
- cutting edge data centers
- dense fiber optic network of various carriers
- Technopark® Aargau in Brugg with services for ICT start-ups
- excellent technical infrastructure
- advantageous data protection legislation, legal security and stability

You will find in the Canton of Aargau

- a large potential customer base thanks to the central location in Europe (40% of the Swiss GDP within one hour's drive)
- highly motivated and well-trained professionals
- reasonable energy prices and security of supply
- maximum mobility thanks to regional, national and international traffic networks
- a business-friendly government
- high standard of living and housing
- approx. 1,500 ICT companies, including Open Text, Oracle, BSI Business Systems Integration, Mobixell/724 Solutions, Varian, Siemens, Steffen Informatik and many more (also see overleaf)

Your advantage: ICT-professionals covering the whole value chain.

Swiss ICT associations, training and research facilities

- ICTswitzerland, umbrella organization of the Swiss ICT sector: www.ictswitzerland.ch
- Professional association and primary representative of the Swiss ICT sector: www.swissict.ch
- SIRA, Swiss Informatics Research Association: www.sira.s-i.ch
- University of Applied Sciences Northwestern Switzerland, School of Engineering (incl. Institute for 4D Technologies): www.fhnw.ch/technik
- University of Zurich, Department of Informatics: www.ifi.uzh.ch
- ETH Zurich, Department of Computer Science: www.inf.ethz.ch, Department of Information Technology and Electrical Engineering: www.ee.ethz.ch
- University of Basel, Department of Mathematics and Computer Science: www.informatik.unibas.ch
- University of Berne, Institute of Computer Science and Applied Mathematics: www.iam.unibe.ch
- ABB Research Center, Baden: www.abb.ch
- Google European Engineering Center Zurich: www.google.ch
- IBM Research - Zurich: www.zurich.ibm.com
- Microsoft Innovation Center Rapperswil: www.msic.ch

Testimonials

AppRiver AG

Market leader for anti-virus and anti-spam protection as well as internet encryption services

«To respond to the growing demand for ICT security solutions in the EMEA market (Europe, Middle East and Africa), AppRiver AG started operations in 2012. As a US American company we benefitted from the Aargau Services Economic Promotion right from the start. They understood our business requirements, supported our initiative to achieve expansion by providing useful information, and offered timely and practical assistance at every stage of the implementation. The Economic Promotion facilitated the expansion of AppRiver AG in the EMEA market.»

Michael Murdoch, President and CEO,
www.appriver.com

green.ch Group

Internet provider and ICT service provider

«The green.ch Group with its headquarters in Lupfig operates one of Switzerland's largest and also most up-to-date data processing centers. This did not come about by chance.

We chose Lupfig as our location after carrying out an evaluation of sites throughout Switzerland. Here all the criteria are met: one can quickly reach the main commercial centers, the location is optimally connected to the power and fiber optic networks, and Lupfig is situated in an extremely low-risk area. The local authorities and also the Cantonal Executive Council of Aargau have helped us to realize the project within record time.»

Franz Grüter, Chairman of the Board of Directors,
www.green.ch, www.greendatacenter.ch

Finnova AG Bankware

Leading Swiss producer of banking software

«Finnova AG has chosen the canton of Aargau since its founding in 1974. The Lenzburg location is a primary factor in our achieving success and our rapid growth in the past. The proximity to the centers of commerce and reputed universities, the modern infrastructure and the efficient transport network are of central importance for Finnova AG. These factors along with the ready availability of excellently trained professionals, combined with other advantages that the location offers, have made it the leading Swiss producer of banking software with an international presence.»

www.finnova.ch

iNovitas AG

Developer of digitalized infrastructure platforms

«iNovitas AG, a spin-off of the University of Applied Sciences Northwestern Switzerland (FHNW), produces high-resolution, geo-referenced, 3D images of infrastructure installations. Three years after founding the company we decided to combine our offices, laboratories and test vehicles under one roof. Support from Aargau Services Economic Promotion has given us a good boost in finding the ideal site. Here in Aargau we benefit from excellent transport connections, including public transport, and proximity to the universities, which is very important to us. At the FHNW and the ETH we can find highly qualified specialists and partners for research and development. Currently the second project is already underway, supported by the Aargau research fund – and we hope it will be as successful as the first one.»

Christian Meier, CEO,
www.inovitas.ch